

## 1. One-Page Business Plan

A clean, minimal template that helps beginners articulate the essentials without getting lost in jargon.

### Sections:

- What you're building
- Who it's for
- What problem it solves
- How it will make money
- What you need in the first 30 days

### Why this works:

- Zero fluff
- Universally useful
- Perfect for both free distribution and low-cost sales
- You already have internal notes that map directly to this structure

## 2. Simple Operating Procedure Template (SOP Lite)

A one-page structure for documenting any repeatable task — ideal for small businesses, freelancers, and creators.

### Sections:

- Purpose
- Steps
- Tools needed
- Frequency
- Owner

### Why this works:

- Every business needs SOPs
- This template is evergreen
- It positions VCMNA as a clarity-driven resource
- Extremely fast to produce

## 3. “Start Your Online Presence” Mini-Guide (3 Pages)

A short, practical guide for people who don't know where to begin online.

**Contents:**

- The three essentials: domain, homepage, and one social channel
- How to avoid overbuilding
- What “minimal but professional” looks like
- A simple 7-day setup plan

**Why this works:**

- High demand
- Zero maintenance
- You have deep experience in this area
- Perfect for trust-building or as a lead magnet

## Why These Three Work for You

- They come directly from your existing knowledge base
- They require no design, no ongoing updates, no complexity
- They can be sold, bundled, or given away
- They strengthen VCMNA as a *resource hub*
- They increase the network's value for a future asset sale
- They fit perfectly into this low-demand week

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- calm
- minimal
- practical
- evergreen
- asset-sale friendly

## 4. Your Solution

Explain how your product or service solves the problem.

- What do you provide?
- How does it help?

- Why is it better or simpler?

## **5. How You Will Make Money**

List the revenue model(s).

- One-time sales
- Subscriptions
- Services
- Digital products
- Advertising or affiliate income

Keep it simple and realistic.

## **6. Your First 30 Days**

A short, actionable plan.

- What must be created?
- What must be tested?
- What must be launched?
- What is the smallest version you can ship?

## **7. Tools & Resources Needed**

List only what is essential.

- Website or landing page
- One social channel
- Payment method
- Basic software or apps
- Any required materials

Avoid overbuilding.

## **8. Success Indicators**

Define what “working” looks like.

- First customer
- First sale
- First email subscriber
- First piece of feedback
- First repeat visitor

Small signals matter.

## **9. Risks & Assumptions**

Identify what could slow you down.

- Time
- Budget
- Skills
- Market demand
- Competition

This keeps expectations grounded.

## **10. Next Review Date**

Set a simple check-in point.

- 30 days
- 60 days
- 90 days

Review, adjust, and continue.